

Come to where leaders in the industry meet and analyse Asia's changing role in the global sugar and ethanol markets

7th ANNUAL

F.O. LICHTS Sugar & Ethanol



26 - 27 February 2013
Sheraton Grande Sukhumvit
Bangkok, Thailand

ASIA 2013

Get the latest insight from industry leaders including:

Pravit Prakitsri
Group Managing Director -
Energy Business
Mitr Phol Sugar Corp., Ltd., Thailand

Samir Somaiya
Chairman & Managing Director
Godavari Biorefineries Ltd, India

Sirin Sereethoranakul
Member of the Board Committee
The Thai Tapioca Trade Association

Christoph Berg
Managing Director
F.O. Licht

Shayan Aslam Khan
Deputy General Manager -
Bulks & Ethanol Exports
Dewan Mushtaq Trade Limited, Pakistan

Vimal Kulshrestha
Sr. VP & BU Head- Ethanol
Jubilant Life Sciences Ltd., India

Shi-Zhong Li
Executive Director
MOST-USDA Joint Research Center for
Biofuels
Deputy Director
Institute of New Energy Technology,
Tsinghua University, China

Rangsit Hiangrat
Director
Cane and Sugar Industry Policy Bureau
Office of the Cane and Sugar Board
Thailand

Archie B. Amarra
Executive Vice President.
Roxas Holdings, Inc. (RHI), Philippines

Eduardo Puertas
Ethanol Country Manager
ED & F MAN COMMODITIES, Philippines

Salman Zafar
Founder
EcoMENA, Qatar

Steve Meyer
Chief Financial Officer & Director
Lakeview Energy LLC, USA

Donny Winarno
Director
PT Molindo Raya Industrial, Indonesia

M.K. Balaji
Chief Executive Officer
Impress Ethanol Co Ltd, Thailand

Prasert Tapaneeyangkul
Former Secretary-General at
Office of Cane and Sugar Board
Former Chairman of the
Cane and Sugar Fund, Thailand

Capitalise on New Opportunities as Asia Increases Sugar and Ethanol Output and Demand

- IDENTIFY new trade openings in the Far East
- EXAMINE Thailand's investment plans for 14 new cane crushing mills by 2017
- HEAR the latest developments in ethanol production and trade prospects in key countries including China, India, Philippines, Pakistan and Indonesia
- DIVERSIFY your revenue streams from sugar and ethanol co-products
- IMPLEMENT cost competitive 2G biofuels and identify feedstock availability and production opportunities

Supported by:



F.O. LICHTS International Sugar & Sweetener Report

F.O. LICHTS World Ethanol & Biofuels Report

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Register online: www.sugarethanolasia.agraevents.com



DAY 1

Tuesday 26th February, 2013

08:30 Registration & Welcome Coffee

09:00 Opening Remarks from the Chair

Prasert Tapaneeyangkul

Former Secretary-General at Office of Cane and Sugar Board,
Former Chairman of the Cane and Sugar Fund, Thailand

09:10 Outlook for Ethanol World Production and Trade

Christoph Berg

Managing Director
F.O. Licht

09:40 Supplying The Asian Ethanol Deficit

- Analysis of the structure of the ethanol sector in Asia
- With access to European and Brazilian markets becoming difficult, will we see a push towards Asia?
- Given tight US and Brazilian ethanol supplies where is the trade going to come from?

Eduardo Puertas

Ethanol Country Manager
ED & F MAN COMMODITIES, Philippines

10:10 Enhancing Thailand's Competitiveness In the Global Sugar Industry

- Assessing the impact of the AEC, FTAs and WTO on the Thai sugar industry
- Keeping up with growing sugar demand in the Asian region
- Raising Thailand's cane crushing capacity - new investment analysis: 14 new cane crushing mills by 2017

Rangsit Hiangrat

Director, Cane and Sugar Industry Policy Bureau
Office of the Cane and Sugar Board, Thailand

10:40 Questions

10:55 Refreshments Break

11:25 **PANEL DISCUSSION:**

Thailand - Developing Into Southeast Asia's Hub For Bioethanol Production and Trade

- Increasing demand for bioethanol in Thailand by phasing out 91 RON in favour of ethanol-blended gasoline
- Building better storage facilities for both export and local use
- Boosting production of cassava and sugarcane and raising crop yields per hectare
- Developing price support schemes for local farmers
- Establishing a bioethanol contract on Thailand's commodity futures market
- Promoting bioethanol usage across the region in light of ASEAN 2015

Pravitt Prakitsri, Group Managing Director – Energy Business
Mitr Phol Sugar Corp., Ltd., Thailand

Mukund Rao, Managing Director
KSL Chemicals Co., Ltd., Thailand

M.K.Balaji, Chief Executive Officer
Impress Ethanol Co Ltd, Thailand

12:30 Lunch

14:00 Examining The Global Sugar Market Demand and Supply Balance

Tom McNeill, Director, Green Pool Commodities, Australia

14:30 What Role Will US Ethanol Play in International Markets?

- Effects of the 2012/13 US Drought on World Wide Ethanol Production and Exports
- Future Role of The United States as a World Ethanol Supplier

Steve Meyer, Chief Financial Officer & Director
Lakeview Energy LLC, USA

15:00 Analysis of Non-Fuel Markets: A Rapidly Expanding Market in Asia

Vimal Kulshrestha, Sr. VP & BU Head- Ethanol
Jubilant Life Sciences Ltd., India

15:30 Questions

15:45 Refreshments Break

16:15 Improving Fermentation Efficiencies Along with Water/Effluent Reduction

Chris Richards, Vice President International Business and Corporate Technology
Lallemand Biofuels & Distilled Spirits, USA

16:40 Driving Down the Cost of Sugar and Ethanol Production

Christian Becker

Product Manager Industrial Biotechnology
GEA Westfalia Separator Group., Germany

17:05 Enhancing Sustainability of an Ethanol Plant

Yash Mankame, Executive Director, Praj Far East

17:30 Closing Remarks from the Chair

17:40 End of day 1 and Drinks Networking Party

17:20 End of Day 1 and Drinks Networking Party



DAY 2

Wednesday 27th February, 2013

08:45 Welcome Coffee

ETHANOL IN ASIA: REGIONAL SUPPLY AND DEMAND GAP ANALYSIS

09:00 Opening Remarks from the Chair

Christoph Berg, Managing Director
F.O. Licht

09:05 India: Sugar and Ethanol Production Prospects for 2013

Samir Somaiya, Chairman & Managing Director
Godavari Biorefineries Ltd, India

09:30 Development of Bioethanol in China - How to Meet the Need for Ethanol in China and the Rest of Asia?

- Producing enough ethanol to meet the demand without any impact on food security and the environment

Shi-Zhong Li, Executive Director

MOST-USDA Joint Research Center for Biofuels

Deputy Director

Institute of New Energy Technology, Tsinghua University, China

09:55 Examining the Market for Ethanol as an Octane-Enhancer in the Middle East

- Examining the increasing demand for fuel enhancers like MTBE, ethanol and methanol in the Middle East
- Assessing the emergence of ethanol as the major octane enhancer in the region - could the Middle East become the world's leading ethanol buyer?

Salman Zafar, Founder, EcoMENA, Qatar

10:20 Questions

10:35 Refreshments Break

11:05 Philippines: Will Imports Remain the Main Driver in Meeting the E10 Mandate in 2013?

- Assessing the future of the ethanol mandate in the Philippines

Archie B. Amarra, Executive Vice President

Roxas Holdings, Inc. (RHI), Philippines

11:30 Pakistan: Exporting to a Diversified Customer Base

- Moving towards new export destinations – Japan and Korea
- Maintaining its position as the dominant regional supplier

Shayan Aslam Khan

Deputy General Manager - Bulks & Ethanol Exports

Dewan Mushtaq Trade Limited, Pakistan

11:55 Examining Fuel Ethanol Developments in Indonesia

Donny Winarno, Director, PT Molindo Raya Industrial, Indonesia

12:20 Questions

12:35 Lunch

14:00 Will There be Sufficient Cassava Supply For Ethanol Production?

Sirin Sereethoranakul, Member of the Board Committee

The Thai Tapioca Trade Association

Assistant Managing Director, P.S.C. Starch Product PCL

14:25 Industrial Biotechnology; Present and Future Trends

Aaron Kelley, Regional Marketing Director, Asia Pacific

DuPont Industrial Biosciences, China

14:50 Cellulosic Ethanol: Scale up and Cost Competitive Production of Sustainable Biofuel

Markus Rarbach, Clariant Biotech & Renewables Center, Head of

Biocatalysis, **Clariant**, Germany

15:15 Questions

15:30 Closing Remarks from the Chair

15:40 End of Conference

F.O. Licht's Sugar and Ethanol Asia, which is now in its 7th year, takes place at a time when Asia has moved into the limelight of the sugar and ethanol industry as international suppliers are looking for new markets. At the same time sugar crop production within the region continues to improve and new plants come online. This is a unique opportunity for you to meet, network and do business with decision-makers from the Asia Pacific region and beyond.

At this event you will be able to:

- **IDENTIFY** production growth opportunities in Thailand and the rest of the region
- **LOOK** at intra-region and international trade dynamics and identify supply gaps for both fuel and non-fuel ethanol
- **HEAR** first-hand the strategic issues ethanol producers from across the region including Thailand, India, Pakistan and Indonesia are facing.

Bringing together ethanol and biofuel producers, sugar millers, traders, technology companies, shipping and logistics companies and users of fuel, industrial and beverage ethanol, F.O. Licht's Sugar and Ethanol Asia will be a unique opportunity to network and hear from key industry players from a region that offers huge potential for expansion, trade and investment.

Feedback from F.O. Licht's Sugar and Ethanol Asia 2012

"Best event to collect information on the Asian market"

Cagatay Tulunay, R & D Manager, **Firat Plastik AS**, Turkey

"Very informative"

Jose Maria T Zabaleta, Chairman, **Bronzeoak Philippines Inc**

"Provided a good platform for networking and also the latest developments in the business"

Adrianto Kurniawan, Project director, **PT Medco Downstream Indonesia**

Sponsorship and Exhibition Opportunities

Whether you require high-profile exposure, or a more simplistic marketing tactic, Sugar and Ethanol Asia provides a platform to achieve your sales and marketing objectives.

You will have the chance to;

- Generate sales leads cost-effectively
- Gain high visibility among a targeted audience
- Network with prospective customers

For all sponsorship and exhibiting enquiries, please contact Gareth Moore on: +44 207 017 7574.
Gareth.moore@informa.com

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Registration before 7th December 2012	US\$1500	US\$500	
Registration after 7th December 2012	US\$1650	US\$750	
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Hotel reservations are not included in the conference fee, however, the conference organisers have negotiated a special rate at the conference venue. Details of how to book will be sent to you with confirmation of your registration and can be found on the conference website: www.sugarethanolasia.agraevents.com

Terms and Conditions

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